



WIRELESS RONIN TECHNOLOGIES, INC.
CONSOLIDATED BALANCE SHEETS
(In thousands, except per share information)

	June 30, 2009	December 31, 2008
	(unaudited)	(audited)
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$ 9,469	\$ 5,294
Marketable securities — available-for-sale	-	8,301
Accounts receivable, net of allowance of \$76 and \$92	728	1,823
Income tax receivable	13	12
Inventories	275	462
Prepaid expenses and other current assets	119	265
Total current assets	10,604	16,157
Property and equipment, net	1,581	1,918
Restricted cash	378	450
Other assets	27	35
TOTAL ASSETS	\$ 12,590	\$ 18,560
LIABILITIES AND SHAREHOLDERS' EQUITY		
CURRENT LIABILITIES		
Current maturities of capital lease obligations	\$ 32	\$ 71
Accounts payable	771	1,068
Deferred revenue	67	181
Accrued liabilities	702	1,067
TOTAL LIABILITIES	1,572	2,387
COMMITMENTS AND CONTINGENCIES		
SHAREHOLDERS' EQUITY		
Capital stock, \$0.01 par value, 66,667 shares authorized		
Preferred stock, 16,667 shares authorized, no shares issued and outstanding	-	-
Common stock, 50,000 shares authorized; 14,947 and 14,850 shares issued and outstanding at June 30, 2009 and December 31, 2008, respectively	149	148
Additional paid-in capital	81,071	80,650
Accumulated deficit	(69,770)	(64,212)
Accumulated other comprehensive loss	(432)	(413)
Total shareholders' equity	11,018	16,173
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 12,590	\$ 18,560



WIRELESS RONIN TECHNOLOGIES, INC.
CONSOLIDATED STATEMENTS OF OPERATIONS
(In thousands, except per share amounts, unaudited)

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2009	2008	2009	2008
Sales				
Hardware	\$ 263	\$ 496	\$ 766	\$ 1,260
Software	230	204	396	302
Services and other	470	896	1,234	1,968
Total sales	963	1,596	2,396	3,530
Cost of sales				
Hardware	267	451	718	1,086
Software	-	-	-	-
Services and other	476	1,083	1,185	1,983
Total cost of sales (exclusive of depreciation and amortization shown separately below)	743	1,534	1,903	3,069
Gross profit	220	62	493	461
Operating expenses:				
Sales and marketing expenses	603	1,110	1,434	2,330
Research and development expenses	548	590	939	1,044
General and administrative expenses	1,545	3,143	3,340	6,079
Depreciation and amortization expense	193	337	392	588
Total operating expenses	2,889	5,180	6,105	10,041
Operating loss	(2,669)	(5,118)	(5,612)	(9,580)
Other income (expenses):				
Interest expense	(2)	(7)	(5)	(14)
Interest income	16	165	59	437
Total other income	14	158	54	423
Net loss	\$ (2,655)	\$ (4,960)	\$ (5,558)	\$ (9,157)
Basic and diluted loss per common share	\$ (0.18)	\$ (0.34)	\$ (0.37)	\$ (0.63)
Basic and diluted weighted average shares outstanding	14,854	14,578	14,852	14,561



WIRELESS RONIN TECHNOLOGIES, INC. 2009 SUPPLEMENTARY QUARTERLY FINANCIAL DATA

(In thousands, except percentages and per share amounts)
(Unaudited)

Supplementary Data

Statement of Operations	2008					2009	
	Q1	Q2	Q3	Q4	TOTAL	Q1	Q2
Sales	\$ 1,934	\$ 1,596	\$ 1,950	\$ 1,902	\$ 7,382	\$ 1,433	\$ 963
Cost of sales	1,535	1,534	1,847	1,673	6,589	1,160	743
Operating expenses	4,861	5,180	4,854	7,210	22,105	3,216	2,889
Interest expense	7	7	5	4	23	3	2
Other income, net	(272)	(165)	(122)	(84)	(643)	(43)	(16)
Net loss	\$ (4,197)	\$ (4,960)	\$ (4,634)	\$ (6,901)	\$ (20,692)	\$ (2,903)	\$ (2,655)
Stock compensation expense (included in operating expenses)	395	306	201	411	1,313	187	183
Weighted average shares	14,544	14,578	14,764	14,768	14,664	14,850	14,854

Reconciliation Between GAAP and Non-GAAP Operating Loss

GAAP operating loss	\$ (4,462)	\$ (5,118)	\$ (4,751)	\$ (6,981)	\$ (21,312)	\$ (2,943)	\$ (2,669)
Adjustments:							
Depreciation and amortization	251	337	296	342	1,226	199	193
Old building remaining lease obligation write-off	-	-	-	56	56	-	-
Termination partnership agreement	-	-	-	50	50	-	(50)
Stock-based compensation expense	395	306	201	411	1,313	187	183
Impairment of network equipment held for sale	-	-	-	1,766	1,766	-	-
Impairment of intangible assets	-	-	-	1,265	1,265	-	-
Severance	120	353	286	274	1,033	237	210
Total operating expense adjustment	766	996	783	4,164	6,709	623	536
Non-GAAP operating loss	\$ (3,696)	\$ (4,122)	\$ (3,968)	\$ (2,817)	\$ (14,603)	\$ (2,320)	\$ (2,133)
Non-GAAP operating loss per common share	\$ (0.25)	\$ (0.28)	\$ (0.27)	\$ (0.19)	\$ (1.00)	\$ (0.16)	\$ (0.14)

Reconciliation Between GAAP and Non-GAAP Gross Profit Margin

GAAP sales	\$ 1,934	\$ 1,596	\$ 1,950	\$ 1,902	\$ 7,382	\$ 1,433	\$ 963
Deferred customer revenue	-	80	-	-	80	-	-
Network operations center	(96)	(39)	(99)	(100)	(334)	(71)	(121)
Non-GAAP sales	1,838	1,637	1,851	1,802	7,128	1,362	842
GAAP cost of sales	1,535	1,534	1,847	1,673	6,589	1,160	743
Deferred customer costs	48	51	-	-	99	-	-
Inventory adjustment	-	-	-	(65)	(65)	-	-
Network operations center	(191)	(281)	(318)	(257)	(1,047)	(169)	(167)
Non-GAAP cost of sales	1,392	1,304	1,529	1,351	5,576	991	576
Non-GAAP gross profit	\$ 446	\$ 333	\$ 322	\$ 451	\$ 1,552	\$ 371	\$ 266
GAAP gross profit margin	20.6%	3.9%	5.3%	12.0%	10.7%	19.1%	22.8%
Non-GAAP gross profit margin	24.3%	20.3%	17.4%	25.0%	21.8%	27.2%	31.6%