

# ALAN D. BUTERBAUGH

## Senior Vice President, Business Development

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Mr. Buterbaugh has served as Senior VP, Business Development of Wireless Ronin Technologies Canada (WRTC) since the acquisition of McGill Digital Solutions in August of 2007. Prior to WRTC, Mr. Buterbaugh was a Co-Owner of McGill with a primary focus on client strategy and sales of interactive marketing and training solutions. His background in broadcast engineering set the stage for a career that has focused primarily on the integration of technology into national and international sales and marketing programs. As an Advertising/Business graduate, Mr. Buterbaugh was honored in 2001 as a St. Clair College of Applied Arts “Alumni of Distinction” and in 2002 was nominated for the Premiers Award for Graduates of Ontario Colleges of Applied Arts and Technology. At Ross Roy Communications (an Omnicom Agency), Mr. Buterbaugh spent 10 years developing and executing Point-of-Sale campaigns, interactive training programs, product information systems and market research for fortune brands with a primary focus on the Automotive industry.