

JEFFREY C. MACK

Chairman, President & CEO



Mr. Mack has served as Chairman, CEO and President of Wireless Ronin Technologies since February 2003. From July 1997 through October 2002, Mr. Mack served as the Chief Executive Officer with 3 private companies in Minnesota. In January 1990, Mr. Mack founded and became Chairman, CEO and President of Arcadia Financial, LTD. (formerly known as Olympic Financial, LTD.), one of the largest independent providers of automobile financing in the United States. Under Mr. Mack's leadership, Arcadia went public in 1992, trading on the NASDAQ. The company changed to the NYSE in 1995. Mr. Mack left Arcadia in August 1996.