

LINDA K. HOFFLANDER

Vice President, Chief Marketing Officer



Linda Hofflander joined Wireless Ronin Technologies in July 2007 and has served as Vice President and Chief Marketing Officer since June 2008. Prior to Wireless Ronin, Linda held various senior management positions specializing in communications strategy and brand management. She has launched countless products and drove highly innovative marketing programs at Gabberts, Arnold/Ostrom Advertising, and John Ryan Performance. Linda brings 20 years of experience developing and executing strategic marketing plans in a variety of mediums including television, radio, print, online, and in-store digital signage. She holds a BA in Economics from the University of Minnesota and serves on the University of Minnesota Alumni Association Marketing Communications Committee and the Digital Signage Association Advisory Board.