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Wireless Ronin Technologies Expands Sales Network
with Richardson Electronics

MINNEAPOLIS - January 9, 2007 -- Minneapolis based digital signage company, Wireless Ronin[®] Technologies, Inc. (NASDAQ:RNIN), has entered into a partnership and reseller agreement with Richardson Electronics, Ltd., a global provider of electronic and technology related products and services.

Through this agreement Richardson will be a reseller of RoninCast[®], Wireless Ronin Technologies' (WRT) digital signage software. Richardson will also fulfill certain hardware needs for WRT's digital signage projects.

A trained team of Richardson sales staff will be dedicated to sales of the RoninCast software suite through Richardson's existing client base and future sales interactions. Working as an extension of the WRT sales effort, this agreement is intended to expand both companies' value with extended sales reach and product offerings.

"The relationship with Richardson Electronics gives WRT the ability to offer our clients the best in hardware technology from a trusted industry leader and expand the reach of our product," said Jeffrey Mack, WRT's CEO and President. "I am excited to see

opportunities emerge for both companies that would have not otherwise been available without this strategic alignment."

In order to fulfill hardware needs, Richardson Electronics will provide hardware and services related to purchases including flat panel displays, custom development, consulting, purchase management and logistics.

"WRT's content management and development expertise are the perfect complement to Richardson's display and system products," said Larry Blaney, Executive Vice President of the Richardson Electronics Display Systems Group. "We are very excited about the opportunities this partnership, and the addition of RoninCast to our product offerings, will create for our customers in the Financial, Healthcare, Industrial and Public Information markets."

About Wireless Ronin Technologies

Wireless Ronin Technologies is the developer of RoninCast, a complete software solution designed to address the evolving digital signage marketplace. RoninCast provides clients with the ability to manage a digital signage network from one-central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services are offered by Wireless Ronin to support RoninCast including consulting, creative development, project management, installation, and training. The company's common stock is traded on the NASDAQ Capital Market under the symbol "RNIN".

About Richardson Electronics

Richardson is a global provider of "engineered solutions" serving the RF and wireless communications, industrial power conversion, medical imaging, security and display systems markets. The company's core capabilities include product manufacturing, systems integration, prototype design and manufacture, testing and logistics.

Richardson has a worldwide customer base of more than 135,000 and a presence in 46 countries. Richardson has been in business since 1947 and has annual sales of approximately \$750 million.

This release contains certain forward-looking statements of expected future developments, as defined in the Private Securities Litigation Reform Act of 1995. The forward-looking statements in this release refer to opportunities associated with the strategic alignment. These forward-looking statements reflect management's expectations and are based on currently available data; however, actual results are subject to future risks and uncertainties, which could materially affect actual performance. Risks and uncertainties that could affect such performance include, but are not limited to, the following: our estimates of future expenses, revenue and profitability; trends affecting our financial condition and results of operations; our ability to obtain customer orders; the availability and terms of additional capital; our ability to develop new products; our dependence on key suppliers, manufacturers and strategic partners; industry trends and the competitive environment; and the impact of losing one or more senior executives or failing to attract additional key personnel. For more detailed information about these risks and uncertainties, please review the Company's final prospectus filed with the Securities and Exchange Commission on November 29th, 2006.

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