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Wireless Ronin Technologies Installs RoninCast Digital Signage Software 2.3 on  
Carnival Cruise Lines' New Carnival Freedom

MINNEAPOLIS - February 15, 2007 -- Wireless Ronin Technologies (NASDAQ: RNIN), a Minneapolis-based digital signage provider, has released its latest digital signage software, RoninCast Version 2.3 and has installed this software in the latest application of RoninCast on Carnival Cruise Lines' newest ship, Carnival Freedom.

"The Freedom installation represents a great application of our RoninCast software to be used as an internal advertising tool to support events taking place on the ship," said Jeffrey Mack, President and CEO of Wireless Ronin Technologies. "They've been able to gain control of their messages in real time and update with live, dynamic information using many of the new features available with the RoninCast 2.3 release."

Carnival Cruise Lines has installed more than 20 displays into the Freedom's casino area to advertise upcoming events, showcase jackpot winners, and communicate jackpot totals in real-time. With continually updated information

and content on various shipboard activities, Carnival will be able to take full advantage of many new software features available in RoninCast version 2.3.

Using real-time database integration, RoninCast can now offer the ability to display real-time progressive jackpot totals and trigger instantaneous system-wide winner celebration content when the jackpot has been won.

“Carnival is always looking for ways to enhance guests’ satisfaction with their ‘Fun Ship’ vacation experience and RoninCast’s new software provides a variety of value-added benefits to help us achieve this objective,” said James O-Hare, Carnival's Director of Slots and Strategic Planning.

Additional new features of the software include an enhanced user interface allowing drag and drop playlist creation and improved scheduling tools. Users are now able to set up email notifications to be sent to selected addresses for tracking of content updates and errors on the network.

Version 2.3 has also been designed to support a wider range of monitors and display devices, maintain tighter security features, and offer a higher level of command recovery.

## About Wireless Ronin Technologies

Wireless Ronin Technologies ([www.wirelessronin.com](http://www.wirelessronin.com)) is the developer of RoninCast, a complete software solution designed to address the evolving digital signage marketplace. RoninCast provides clients with the ability to manage a digital signage network from one-central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services are offered by Wireless Ronin to support RoninCast including consulting, creative development, project management, installation, and training. The company's common stock is traded on the NASDAQ Capital Market under the symbol "RNIN".

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