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Wireless Ronin® Technologies Selected for Key Strategic Relationship with  
NewSight Corporation

MINNEAPOLIS – March 1, 2007 -- Wireless Ronin Technologies (NASDAQ: RNIN), a Minneapolis-based digital signage provider, has been selected by NewSight to enhance their software development initiatives of its 3-D media technology.

NewSight Corporation headquartered in New York City, supports two global operations: managing advertising-based digital signage networks and research and development of 3-D display technology. Wireless Ronin Technologies will work in conjunction with NewSight's research and development facility located in Jena, Germany to further develop NewSight Corporation's patented 3-D platform.

The contract for the software development consists of managing a dedicated team of Wireless Ronin software engineers focused on advancing NewSight's 3-D software technology.

"We are thrilled to have been chosen to provide software development for NewSight's technology. This relationship should prove to be a major focus of our operations in 2007," said Jeffrey Mack, president and CEO of Wireless Ronin Technologies.

## About NewSight

NewSight ([www.newsight.com](http://www.newsight.com)), the global pioneer in dynamic visual solutions, has created a world of digital display solutions that offer complete market differentiation to its customers by combining breakthroughs from both its media and technology operations. The Company supports two global operations: NewSight Media Solutions and NewSight Technologies. This recognizes the natural benefit of aligning the 3D technology and the network capabilities of the Company.

## About Wireless Ronin Technologies

Wireless Ronin Technologies ([www.wirelessronin.com](http://www.wirelessronin.com)) is the developer of RoninCast, a complete software solution designed to address the evolving digital signage marketplace. RoninCast provides clients with the ability to manage a digital signage network from one-central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services are offered by Wireless Ronin to support RoninCast including consulting, creative development, project management, installation, hosting and training. The company's common stock is traded on the NASDAQ Capital Market under the symbol "RNIN".

*This release contains certain forward-looking statements of expected future developments, as defined in the Private Securities Litigation Reform Act of 1995. The forward-looking statements in this release refer to the potential benefits associated with our agreement with NewSight. These forward-looking statements reflect management's expectations and are based on currently available data; however, actual results are subject to future risks and uncertainties, which could materially affect actual performance. Risks and uncertainties that could affect such performance include, but are not limited to, the following: our estimates of future expenses, revenue and profitability; trends affecting our financial condition and results of operations; our ability to obtain*

*customer orders; the availability and terms of additional capital; our ability to develop new products; our dependence on key suppliers, manufacturers and strategic partners; industry trends and the competitive environment; and the impact of losing one or more senior executives or failing to attract additional key personnel. These and other risk factors are discussed in detail in the current filings on Form 8-K filed with the Securities and Exchange Commission on January 26, 2007.*

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