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Wireless Ronin® Technologies Digital Signage Selected for NewSight Corporation's Advertising Networks

MINNEAPOLIS – March 1, 2007 -- Wireless Ronin Technologies (NASDAQ: RNIN), a Minneapolis-based digital signage provider, has been selected by NewSight Corporation to implement RoninCast digital signage as the management software for its new networks.

"The NewSight Corporation network projects represent a great opportunity for Wireless Ronin to support the networks with the full functionality of our RoninCast digital technology," said Jeffrey Mack, president and CEO of Wireless Ronin Technologies. "Our partner Richardson Electronics will be an integral part of this digital signage network."

NewSight, headquartered in New York City, supports two global operations: managing advertising-based digital signage networks and development of 3-D display technology. Wireless Ronin Technologies has been awarded the "NewSight On Health" physician's network and its Pyramid Mall network.

NewSight is developing a network of approximately 2,000 physician's offices throughout the U.S., consisting of a waiting room display network that will

educate patients on medical procedures and office information. The RoninCast digital signage system will be utilized in the digital network rollout to occur later this spring. The entire network is expected to be installed by the end of 2007.

NewSight is also installing digital networks in 13 large upscale malls, including some of the leading US shopping mall properties. Entertainment and advertising programming will run in the food court and along the perimeter walkways of the mall. The RoninCast digital signage system will be installed in the rollout during the first half of 2007.

NewSight owns, manages and supports digital signage networks around the globe. These networks are located in Europe, Southeast Asia, the Middle East, North America and Latin America.

Wireless Ronin will provide hardware procurement, project management and installation for the "NewSight On Health" and the Mall digital signage networks.

#### About Richardson Electronics

Richardson Electronics ([www.rell.com](http://www.rell.com)) is a global provider of "engineered solutions" serving the RF and wireless communications, industrial power conversion, medical imaging, security and display systems markets. The company's core capabilities include product manufacturing, systems integration, prototype design and manufacture, testing and logistics. Richardson has a worldwide customer base of more than 135,000 and a presence in 46 countries.

Richardson has been in business since 1947 and has annual sales of approximately \$750 million.

### About NewSight

NewSight ([www.newsight.com](http://www.newsight.com)), the global pioneer in dynamic visual solutions, has created a world of digital display solutions that offer complete market differentiation to its customers by combining breakthroughs from both its media and technology operations. The Company supports two global operations: NewSight Media Solutions and NewSight Technologies. This recognizes the natural benefit of aligning the 3D technology and the network capabilities of the Company.

### About Wireless Ronin Technologies

Wireless Ronin Technologies ([www.wirelessronin.com](http://www.wirelessronin.com)) is the developer of RoninCast, a complete software solution designed to address the evolving digital signage marketplace. RoninCast provides clients with the ability to manage a digital signage network from one-central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services are offered by Wireless Ronin to support RoninCast including consulting, creative development, project management, installation, hosting and training. The company's common stock is traded on the NASDAQ Capital Market under the symbol "RNIN".

*This release contains certain forward-looking statements of expected future developments, as defined in the Private Securities Litigation Reform Act of 1995. The forward-looking statements in this release refer to the potential benefits associated with our agreement with NewSight for their networks. These forward-looking statements reflect management's expectations and are based on currently available data; however, actual results are subject to future risks and uncertainties, which could materially affect actual performance. Risks and uncertainties that could affect such performance include, but are not limited to, the following: our estimates of future expenses, revenue and profitability; trends affecting our financial condition and results of operations; our ability to obtain customer orders; the availability and terms of additional capital; our ability to develop new products; our dependence on key suppliers, manufacturers and strategic partners; industry trends and the competitive environment; and the impact of losing one or more senior executives or failing to attract additional key personnel. These and other risk factors are discussed in detail in the current filings on Form 8-K filed with the Securities and Exchange Commission on January 26, 2007.*

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