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Wireless Ronin Technologies to Ring NASDAQ Bell in Market Closing Ceremony

MINNEAPOLIS – April 4, 2007 – Wireless Ronin[®] Technologies (NASDAQ: RNIN), a Minneapolis-based digital signage provider, announced today that Jeffrey Mack, its president and CEO, will ring the market closing bell at the NASDAQ Marketsite in New York’s Time Square on April 12th at 4:00 p.m. EST.

“We are honored to be able to participate in the closing bell ceremony,” said Mack. “Being able to take part in this ceremony is a great reward for everyone involved with Wireless Ronin from investors to associates as well as our clients. This event will represent all the hard work and dedication that has brought the company to where it is today.”

Mr. Mack, members of the Company’s executive team along with friends and family will be on hand to participate in the closing ceremony. To view the ceremony go to http://www.nasdaq.com/reference/marketsite_about.stm to access the live webcam located at the bottom of the webpage.

Wireless Ronin Technologies completed its IPO and entered the NASDAQ Capital Market on November 30th, 2006.

Wireless Ronin will be showcasing its RoninCast[®] software at the upcoming Digital Signage Expo at Chicago’s Navy Pier May 16-17.

About Wireless Ronin® Technologies

Wireless Ronin Technologies (<http://www.wirelessronin.com>) is the developer of RoninCast, a complete software solution designed to address the evolving digital signage marketplace. RoninCast provides clients with the ability to manage a digital signage network from one central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. Wireless Ronin offers an array of services to support RoninCast including consulting, creative development, project management, installation, and training. The company's common stock is traded on the NASDAQ Capital Market under the symbol "RNIN."

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