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Wireless Ronin Updates Time for 2007 First Quarter Earnings Call

MINNEAPOLIS – May 1, 2007 – Wireless Ronin Technologies, Inc. (NASDAQ: RNIN), a digital signage solutions provider, announced today that it has updated the time of its earnings conference call to 8:00am CDT on Friday, May 11, 2007. Prior to the call Wireless Ronin plans to release financial results for its first quarter of calendar year 2007. The call will feature remarks by Jeffrey Mack, chairman, president and chief executive officer, and John Witham, executive vice president and chief financial officer. The company will discuss the 2007 first quarter results and plans to give guidance for the second quarter and full year 2007.

A live webcast of Wireless Ronin's earnings conference call can be accessed on the Investors section of its corporate Web site. Alternatively, a live broadcast of the call may be heard by dialing (888) 633-9563 inside the United States or Canada, or by dialing (706) 679-6372 from international locations. An operator will direct you to the Wireless Ronin conference call. A webcast replay of the call will be archived on Wireless Ronin's corporate Web site.

About Wireless Ronin Technologies, Inc.

Wireless Ronin Technologies (www.wirelessronin.com) is the developer of RoninCast, a complete software solution designed to address the evolving digital signage marketplace. RoninCast provides clients with the ability to manage a digital signage

network from one-central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services are offered by Wireless Ronin to support RoninCast including consulting, creative development, project management, installation, and training. The company's common stock is traded on the NASDAQ Capital Market under the symbol "RNIN".

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