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Wendy's FourCrown Implements RoninCast® Digital Signage for Menu Board Platform

MINNEAPOLIS – May 8, 2007 -- Wireless Ronin Technologies (NASDAQ: RNIN), a Minneapolis-based digital signage provider, along with new strategic partner Wand Corporation, have installed RoninCast® digital signage software to manage a digital menu board project at Four Crown's Wendy's Old Fashioned Hamburgers restaurant located in Maplewood MN. The FourCrown Organization, the largest Wendy's franchisee in the State of Minnesota, currently operates 59 Wendy's restaurants.

“Our partnership with Wand Corporation has allowed us to create a great application for quick serve restaurants, incorporating our knowledge about digital signage with their experience working with clients in the quick serve industry,” said Jeffrey Mack, president and CEO of Wireless Ronin Technologies. Wireless Ronin provided a range of services to implement the Wendy's menu board including consulting, creative development, project management, installation and network hosting.

The digital signage menu board application installed at the Wendy's location in Maplewood MN allows the restaurant to advertise its products in a dynamic format. The menu board consists of four 42 inch displays each showing a portion of the menu and an additional 42 inch display located near the front

counter showcasing seasonal and promotional products as well as Wendy's-sponsored programs. By using RoninCast applications such as the Database Client, FourCrown is able to dynamically change the in-store pricing and menu options, such as the addition of featured or promotional items, and the incorporation of video and other content in order to create an improved experience for the Wendy's customer. A second digital signage menu board is scheduled to be installed at the Wendy's restaurant in Woodbury, MN later this month.

"The digital signage menu board application allows us to feature Wendy's products in a more compelling and dynamic format," said Michael J. Givens, President of the FourCrown Organization. "Being able to maintain and update our product displays from a central location will certainly help promote a stronger and more consistent branding message at our Wendy's restaurants."

"Our partnership with Wireless Ronin provides us the ability to offer new and relevant technology to our clients which we can integrate with our existing software platforms to match pricing and branding," said Greg Perrill, VP of Sales for Wand Corporation.

Through Wand's existing client relationships, Wireless Ronin has been able to reach potential clients, like the FourCrown Organization, in the quick serve restaurant industry and establish a point of purchase program incorporating RoninCast digital signage. Wand's point of sale technology can be integrated with the RoninCast digital menu board program to create a unified message in quick serve restaurants.

About Wand Corporation

With over 20 years of experience as a Point-of-Sale solutions provider for the QSR industry, Wand Corporation strives to deliver an entire technology solution for its customers. The Wand solution provides everything needed to run a quick service restaurant including hardware, software, POS, technical support, central office, back office, polling, integration, Internet connectivity, open architecture, custom reports, executive dashboard, digital menus, and much more. Wand Corporation is owned by the Perrill family and is located in Eden Prairie, MN.

About Wireless Ronin Technologies

Wireless Ronin Technologies (www.wirelessronin.com) is the developer of RoninCast, a complete software solution designed to address the evolving digital signage marketplace. RoninCast provides clients with the ability to manage a digital signage network from one-central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services are offered by Wireless Ronin to support RoninCast including consulting, creative development, project management, installation, hosting and training. The company's common stock is traded on the NASDAQ Capital Market under the symbol "RNIN".

This release contains certain forward-looking statements of expected future developments, as defined in the Private Securities Litigation Reform Act of 1995. The forward-looking statements in this release refer to the potential benefits associated with our Wendy's project and partnership with Wand Corporation. These forward-looking statements reflect management's expectations and are based on currently available data; however, actual results are subject to future risks and uncertainties, which could materially affect actual performance. Risks and uncertainties that could affect such performance include, but are not limited to, the following: our estimates of future

expenses, revenue and profitability; trends affecting our financial condition and results of operations; our ability to obtain customer orders; the availability and terms of additional capital; our ability to develop new products; our dependence on key suppliers, manufacturers and strategic partners; industry trends and the competitive environment; and the impact of losing one or more senior executives or failing to attract additional key personnel. These and other risk factors are discussed in detail in the cautionary statement that appears in our Annual Report on Form 10-KSB filed with the Securities and Exchange Commission on March 28, 2007.

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