



14700 Martin Drive
Eden Prairie, MN 55344

Phone: 952.564.3500
Fax: 952.974.7887

Wireless Ronin Technologies, Inc. Announces Filing of Registration Statement for
Public Offering of Common Stock

Minneapolis, MN – May 16, 2007 – Wireless Ronin Technologies, Inc. (NASDAQ: RNIN) announced today the filing with the Securities and Exchange Commission of a registration statement on Form SB-2 covering 4,000,000 shares of common stock. Of the 4,000,000 shares, the company plans to offer and sell 3,000,000 shares and a selling shareholder plans to offer and sell 1,000,000 shares.

The company also intends to grant the underwriters of the offering an option to purchase up to 450,000 additional shares of common stock to cover over-allotments.

The company plans to use the net proceeds of the offering for general corporate purposes, including working capital and acquisitions of technologies, products or businesses as opportunities may arise. At present, the company has no commitments or agreements with respect to any such acquisitions.

ThinkEquity Partners LLC will serve as bookrunning co-lead manager for the offering with Feltl and Company as co-lead manager and Barrington Research Associates, Inc. as a co-manager. A registration statement relating to

these securities has been filed with the Securities and Exchange Commission but has not yet become effective. The registration statement on Form SB-2 is available on the Securities and Exchange Commission's website at <http://www.sec.gov>. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This news release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

When they become available, copies of the prospectus for the offering may be obtained from ThinkEquity Partners LLC, 600 Montgomery Street, 8th Floor, San Francisco, CA 92123 or prospectus@thinkequity.com and from Feltl and Company, 225 South Sixth Street, Suite 4200, Minneapolis, MN 55402.

About Wireless Ronin Technologies

Wireless Ronin Technologies, Inc. (www.wirelessronin.com) is the developer of RoninCast, a complete software solution designed to address the evolving digital signage marketplace. RoninCast provides clients with the ability to manage a digital signage network from one central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services is offered by Wireless Ronin to support RoninCast including consulting, creative development, project

management, installation, hosting and training. The company's common stock is traded on the NASDAQ Capital Market under the symbol "RNIN"

This release contains certain forward-looking statements of expected future developments, as defined in the Private Securities Litigation Reform Act of 1995. The forward-looking statements in this release include the intention of a selling shareholder to offer and sell common stock. These forward-looking statements involve risks and uncertainties that could cause the actual results to differ materially from those anticipated by these forward-looking statements. Actual events or results may differ materially as a result of many factors, including but not limited to the risk that the underwriters or selling shareholder decides to not proceed with or consummate the proposed offering due to general economic conditions, stock market conditions or otherwise.

Media Contact	Investor Contact
Holly Heitkamp Marketing Coordinator hheitkamp@wirelessronin.com 952.564.3560	John Witham CFO jwitham@wirelessronin.com 952.564.3520