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RoninCast Digital Signage Given Certification by Newmarket International for
Daylight Sales and Catering Software

MINNEAPOLIS – May 29, 2007 -- Wireless Ronin® Technologies (NASDAQ: RNIN), a Minneapolis-based digital signage provider, announced today that its RoninCast® digital signage software has received certification to interface with Newmarket® International's Daylight® sales and catering software for the hospitality, gaming and restaurant industries.

“The combination of RoninCast digital signage with industry leading service software is a great example of how we are constantly striving to enhance our total offering to meet the specific needs of our clients,” said Jeffrey Mack, president and CEO of Wireless Ronin Technologies.

RoninCast's certification with the Daylight software represents a mutually approved integration of the two software platforms. By integrating the RoninCast software with Daylight in digital meeting room applications, meeting and event information such as dates, times and names and can now be updated automatically between the software applications.

“We are pleased to have certified the RoninCast digital signage software to interface with our Daylight platform. These applications further automate the event planning process for our clients,” said Traci Gere, Director of Marketing at Newmarket International.

Newmarket's Daylight software is an enterprise solution offering clients the ability to schedule group meetings and events and assign the associated resources, including meeting rooms, equipment and catering services from various departments.

"The flexibility that is designed into RoninCast, to take in and process a wide range of data formats, gives us the ability to quickly integrate with a large variety of third-party applications." said Christopher Ebbert, Chief Technology Officer of Wireless Ronin Technologies.

The software interface is being rolled out in various applications in the gaming and hospitality markets. Currently 12 meeting room displays are installed using the interface with plans to rollout additional units in coming months. Wireless Ronin continues to work with Newmarket on additional software platforms for future integration.

About Newmarket International

Newmarket International, Inc. (www.newmarketinc.com) is the leader in delivering sales, group catering and event software solutions to the global hospitality and entertainment industries. Newmarket International's suite of business solutions can be found in hotels, casinos, restaurants, visitor bureaus, stadiums, meeting arenas and convention centers throughout the world.

Newmarket International has over 70,000 users worldwide, with over 8,500 installations in 92 countries. Newmarket International is headquartered in Portsmouth, New Hampshire, with international offices in Barcelona, London, Shanghai, Singapore and Sydney.

About Wireless Ronin® Technologies

Wireless Ronin Technologies (www.wirelessronin.com) is the developer of RoninCast, a complete software solution designed to address the evolving digital signage marketplace. RoninCast provides clients with the ability to manage a digital signage network from one-central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services is offered by Wireless Ronin to support RoninCast including consulting, creative development, project management, installation, hosting and training. The company's common stock is traded on the NASDAQ Capital Market under the symbol "RNIN".

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