



14700 Martin Drive
Eden Prairie, MN 55344

Phone: 952.564.3500
Fax: 952.974.7887

Reuters Signs Contract with Wireless Ronin for InfoPoint Digital Signage Network

MINNEAPOLIS – June 8, 2007 -- Wireless Ronin Technologies (NASDAQ: RNIN), a Minneapolis-based digital signage provider, announced today that it has entered into master services agreement with Reuters Limited to support and maintain Reuters' InfoPoint network for digital displays in and outside of the United States. Wireless Ronin, through its reseller partner, Richardson Electronics, will supply to Reuters its RoninCast digital signage software. Richardson has advised the company that it expects to roll out 1,000 systems for Reuters by 2010.

“The RoninCast software has shown the flexibility and control we need to launch our global network,” said Christopher Burt, Global Signage Product Manager for Reuters. “RoninCast offers a solution that is easier to install and manage than a previous solution. During the pilot, we also discovered it provided a sharper image and better transitions.”

The InfoPoint network contract includes maintenance of Reuters' network on a 24/7/365 basis by the Wireless Ronin Network Operations Center. The first

phase of the project will consist of installing RoninCast digital signage software in an existing 80 locations which already have hardware in place.

Wireless Ronin Technologies, along with its partner Richardson Electronics, have provided a turnkey solution for Reuters to maintain their global InfoPoint network. Richardson Electronics manages the procurement, installation and maintenance of all InfoPoint hardware at the end locations. Wireless Ronin's software, RoninCast, is the control software managing the distribution of content. The RoninCast software controls the network, manages the content and receives and displays external information feeds provided by Reuters. Wireless Ronin provides full network support through the Wireless Ronin Network Operations Center. The health and functionality of the Reuters network is monitored 24/7.

"We are very pleased that Reuters has selected RoninCast for their digital signage needs and look forward to providing network support through our NOC service for their InfoPoint worldwide program," said Jeffrey Mack, President and CEO of Wireless Ronin Technologies. "Working closely with our partner, Richardson Electronics, we were able to address the specific and numerous requirements for a program of this magnitude."

The Reuters InfoPoint program is a live news, information and pictures digital signage display network designed for the out-of-home market. The network is designed for public spaces, lobbies, waiting areas and walk ways. Viewers get a comprehensive world news summary in just two and a half minutes with no need for sound.

InfoPoint displays a full range of news information falling into five categories. The first area of content displays news including pictures and articles that mirror the Reuters online experience with content from top news, entertainment, oddly enough, business, and sports categories. The second field of information is updated onsite by location participants through a custom .asp page in which they can type local news and facility information and insert their company logo. Weather is the third area of content and is automatically pulled from an XML feed and displays the current and next day's weather forecast. A financial ticker is provided by Reuters Web Services. The date and time are fed from the local media player computer.

About Wireless Ronin Technologies

Wireless Ronin Technologies (www.wirelessronin.com) is the developer of RoninCast, a complete software solution designed to address the evolving digital signage marketplace. RoninCast provides clients with the ability to manage a digital signage network from one-central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services are offered by Wireless Ronin to support RoninCast including consulting, creative development, project management, installation, hosting and training. The company's common stock is traded on the NASDAQ Capital Market under the symbol "RNIN".

This release contains certain forward-looking statements of expected future developments, as defined in the Private Securities Litigation Reform Act of 1995. The forward-looking statements in this release refer to the potential benefits associated with our agreement with NewSight for their networks. These forward-looking statements reflect management's expectations and are based on currently available data; however, actual results are subject to future risks and uncertainties, which could materially affect actual performance. Risks and uncertainties that could affect such performance include, but are not limited to, the following: our estimates of future expenses, revenue and profitability; trends affecting our financial condition and results of operations; our ability to obtain customer orders; the availability and terms of additional capital; our ability to develop new products; our dependence on key suppliers, manufacturers and strategic partners; industry trends and the competitive environment; and the impact of losing one or more senior executives or failing to attract additional key personnel. These and other risk factors are discussed in detail in the current filings on Form 8-K filed with the Securities and Exchange Commission on January 26, 2007.

Contact: John Witham, CFO
jwitham@wirelessronin.com
(952) 564 - 3520

Holly Heitkamp, Marketing Coordinator
hheitkamp@wirelessronin.com
(952) 564 - 3560