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Wireless Ronin Sets Date and Time for Second Quarter 2007 Financial Results

MINNEAPOLIS – July 25, 2007 – Wireless Ronin Technologies, Inc. (NASDAQ: RNIN), a digital signage solutions provider, announced today that it plans to release financial results for its second quarter of calendar year 2007 before the opening of regular market trading on Friday, August 10, 2007. The company will host a conference call at 9:00 a.m. CST on August 10, 2007, to discuss these results. The call will feature remarks by Jeffrey Mack, chairman, president and chief executive officer, and John Witham, executive vice president and chief financial officer.

A live webcast of Wireless Ronin's earnings conference call can be accessed on the Investors section of its corporate Web site. Alternatively, a live broadcast of the call may be heard by dialing (888) 633-9563 inside the United States or Canada, or by dialing (706) 679-6372 from international locations. An operator will direct you to the Wireless Ronin conference call. A webcast replay of the call will be archived on Wireless Ronin's corporate Web site.

About Wireless Ronin Technologies, Inc.

Wireless Ronin Technologies (www.wirelessronin.com) is the developer of RoninCast, a complete software solution designed to address the evolving digital

signage marketplace. RoninCast provides clients with the ability to manage a digital signage network from one-central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services are offered by Wireless Ronin to support RoninCast including consulting, creative development, project management, installation, and training. The company's common stock is traded on the NASDAQ Capital Market under the symbol "RNIN".

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