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Minnesota High Tech Association Honors Wireless Ronin With 2007 Tekne Award

Tekne Awards Honor Key Innovators in Minnesota Technology Industries

MINNEAPOLIS - November 6, 2007 – Wireless Ronin Technologies, Inc. (NASDAQ: RNIN), a Minneapolis-based [digital signage](#) provider, announced today it was named the emerging company recipient in the IT-Software & Hardware, Communications and Infrastructure category at the 2007 Tekne Awards held at the Minneapolis Convention Center on Nov. 1. The Tekne Awards recognized the companies and individuals who have shown superior leadership, development, commercialization and management of technology in Minnesota.

“We are very proud to have been selected as the recipient of this prestigious award,” said Jeffrey Mack, president and CEO of Wireless Ronin. “It means a lot to everyone at Wireless Ronin to receive this type of recognition from our industry in Minnesota. This is a truly great reward for the hard work and dedication of our company’s associates, management, board of directors and investors.”

Presented by the Minnesota High Tech Association (MHTA) and Minnesota Technology, Inc. (MTI), in partnership with LifeScience Alley, the Tekne Awards annually recognize Minnesota’s best and brightest technology users and developers in innovation, development, education, commercialization and management of technology

in Minnesota. A list of recipients and finalists is available online at www.tekneawards.org.

“The Tekne Awards honor companies that have realized the advantages of applying innovation to technological development here in Minnesota,” said Kate Rubin, president, MHTA. “We’re pleased to have the ability to recognize Wireless Ronin Technologies for its proven leadership and dedication to technological development, not only here at home, but across the globe.”

Award judges selected one recipient from a pool of three narrowed down finalists in 16 categories, representing many facets of technological innovation in Minnesota. Award categories recognize leaders and technology businesses that are emerging (with annual revenues under \$50 million) and established (with annual revenues of \$50 million or more).

This year’s Tekne Awards ceremony was emceed by Paul Douglas of WCCO-TV.

About Minnesota High Tech Association (MHTA)

The Minnesota High Tech Association (MHTA) accelerates the growth, sustainability and global competitiveness of Minnesota's technology-based economy through public policy advocacy, member collaboration and education, and community outreach. MHTA is the only membership organization that represents Minnesota’s entire technology-based economy. MHTA members include organizations of every size – involved in virtually every aspect of technology creation, production, application and education in Minnesota. MHTA works in partnership with AeA, which represents Minnesota's technology organizations nationally. Find out more online at www.mhta.org.

About MTI

Minnesota Technology, Inc. (MTI) helps drive the small to mid-size manufacturing sector by selling greater efficiency tools, productivity and growth solutions, and cutting edge information at competitive rates. MTI operates as a private 501(C)3 organization, collaborating with the federal government, to provide a public service that stimulates business and economic development in Minnesota’s manufacturing sector. MTI’s staff are competent, trained professionals with expertise in leading edge productivity tools

and growth solutions, committed to making Minnesota a stronger player in the global manufacturing matrix.

About Wireless Ronin Technologies

Wireless Ronin Technologies, Inc. (www.wirelessronin.com) is the developer of RoninCast®, a complete digital signage software solution designed to address the evolving digital signage marketplace. RoninCast provides clients with the ability to manage a digital signage network from one central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services is offered by Wireless Ronin to support RoninCast, including consulting, creative development, project management, installation, hosting and training. The company's common stock is traded on the NASDAQ Global Market under the symbol "RNIN."

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