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Wireless Ronin to Exhibit RoninCast Digital Signage as Presenting Sponsor of
Digital Signage Expo

MINNEAPOLIS – February 14, 2008 - Wireless Ronin Technologies, Inc. (NASDAQ: RNIN), a Minneapolis-based worldwide digital signage provider, today announced it will exhibit, sponsor and speak at the Digital Signage Expo held in Las Vegas February 27-28, 2008.

“The Digital Signage Expo has been a premier venue for us to reach target audiences at a show solely dedicated to the digital signage industry and our technology,” said Jeffrey Mack, president and CEO of Wireless Ronin Technologies. “We’ve chosen to elevate our involvement with the show by signing on as the 2008 Presenting Sponsor and participating in a number of educational conference sessions to further reach attendees.”

Wireless Ronin will exhibit its RoninCast[®] digital signage in booth number 704 as well as supply multiple displays and software for the show’s digital signage program as part of the Presenting Sponsorship. Real world applications of the RoninCast digital signage software will be on display such as menu boards that are currently implemented in a market test by KFC as well as automotive RoninCast solutions currently used by both Chrysler and Ford.

A new RoninCast product solution for the automotive industry will also be displayed in the New Product Pavilion. This comprehensive digital signage product for the in-store automotive industry delivers content to all areas of the dealership or to special events such as auto shows. Powered by RoninCast software, it includes pre-built automotive design templates and content, an automotive content-management system and dealer ad planner tools.

In addition to exhibiting, representatives of Wireless Ronin and customers such as Reuters and Travelocity will participate in tours of installations, case study presentations, workshops and educational panel discussions during the two day show.

“Being able to reach attendees not only on the show floor but in an educational setting is an extremely important way to reach attendees,” said Scott Koller, executive vice president of Wireless Ronin Technologies. “I look forward to the opportunity to address some of the hot topics of the industry in an environment where everyone is focused on exactly what we do.”

Digital Signage Expo is being held February 27-28, 2008 at the Las Vegas Convention Center and is the largest annual international trade show and conference solely dedicated to the fast-growing digital signage field. This industry-leading event was named one of the top 50 fastest growing shows for 2007 by Tradeshow Week Magazine. Full conference details are available on the show website at www.digitalsignageexpo.net. Wireless Ronin is also offering a show discount for attendees on its website at www.wirelessronin.com.

About Wireless Ronin Technologies

Wireless Ronin Technologies, Inc. (www.wirelessronin.com) is the developer of RoninCast® digital signage, a complete software solution designed to address the evolving digital signage marketplace. RoninCast digital signage provides clients with the ability to manage a digital signage network from one-central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services are offered by Wireless Ronin to support the RoninCast software including consulting, creative development, project management, installation, hosting and training. The Company's common stock is traded on the NASDAQ Global Market under the symbol "RNIN".

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