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Kate Bolseth Joins Wireless Ronin Technologies as Executive VP of Engineering
and Product Development

MINNEAPOLIS – February 27, 2008 - Wireless Ronin Technologies, Inc. (NASDAQ: RNIN), a Minneapolis-based worldwide digital signage provider, today announced that Kate Bolseth has been named Executive Vice President of Engineering and Product Development.

“I am very pleased to have Kate join our team and become an integral part of our success now and in the future,” said Jeffrey Mack, president and CEO of Wireless Ronin Technologies. “Her extensive experience in software and technology makes her a great fit to lead Wireless Ronin’s engineering and product development initiative.”

Prior to joining Wireless Ronin, Ms. Bolseth held the position of vice president of product development at HighJump Software. In this role she was involved in various areas including product development, product strategy and marketing. While at HighJump, Ms. Bolseth oversaw expansion of the company’s product offerings and led the effort to internationalize their Advantage Platform product. Prior to joining HighJump Software, Ms. Bolseth was an independent

contractor focused on developing database applications to help small organizations run more efficiently.

Ms. Bolseth will be based out of the Wireless Ronin headquarters office in Minneapolis, Minn.

About Wireless Ronin Technologies

Wireless Ronin Technologies, Inc. (www.wirelessronin.com) is the developer of RoninCast®, a complete digital signage software solution designed to address the evolving digital signage marketplace. RoninCast digital signage software provides clients with the ability to manage a digital signage network from one central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services is offered by Wireless Ronin to support RoninCast digital signage software, including consulting, creative development, project management, installation, hosting and training. The company's common stock is traded on the NASDAQ Global Market under the symbol "RNIN."

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