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Wireless Ronin Technologies to be Digital Signage Sponsor of GlobalShop in Chicago

MINNEAPOLIS, MN – March 13, 2008 – Wireless Ronin Technologies, Inc. (NASDAQ: RNIN), a Minneapolis-based [digital signage](#) provider, announced today that it will be the Digital Signage Sponsor at the upcoming GlobalShop, a show where retail design and technology converge. Wireless Ronin will be featuring the latest in RoninCast<sup>®</sup> dynamic digital signage, interactive kiosks, and digital menu boards at GlobalShop at Chicago's McCormick Place West Building on March 18-20.

“We are extremely excited to showcase our award-winning dynamic digital signage solutions at the upcoming GlobalShop conference,” said Jeffrey Mack president and CEO of Wireless Ronin Technologies. “Our RoninCast system has received significant attention and numerous awards for its flexibility to be leveraged in just about any type of market.”

Wireless Ronin Technologies, Inc. was recently honored with awards for its work in the hospitality, quick serve restaurant, and automotive industries. GlobalShop attendees are invited to visit booth #3320 to view the award-winning solutions completed for Carnival, KFC, and Ford along with viewing other RoninCast system innovations that have been completed for Reuters, AT&T, and Dyson.

More than 15,000 buyers from around the world attend GlobalShop each year to see the largest and most comprehensive display of products and services for the retail industry. For more information about the conference and to register for the event visit the GlobalShop website at [www.globalshop.org](http://www.globalshop.org). Check the Wireless Ronin web site for an updated list of our upcoming events.

#### About Wireless Ronin Technologies

Wireless Ronin Technologies, Inc. ([www.wirelessronin.com](http://www.wirelessronin.com)) is the developer of RoninCast®, a complete digital signage software solution designed to address the evolving digital signage marketplace. RoninCast digital signage software provides clients with the ability to manage a digital signage network from one central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services is offered by Wireless Ronin to support RoninCast digital signage software, including consulting, creative development, project management, installation, hosting and training. The company's common stock is traded on the NASDAQ Global Market under the symbol "RNIN."

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