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Wireless Ronin Sets Date and Time for Second Quarter 2008 Financial Results

MINNEAPOLIS – July 29, 2008 – Wireless Ronin Technologies, Inc. (NASDAQ: RNIN), a digital signage solutions provider, announced today that it plans to release financial results for its second quarter of calendar year 2008 after the close of regular market trading on Thursday, August 7, 2008. The company will host a conference call at 3:45 p.m. CST (4:45 p.m. EST) on August 7, 2008, to discuss these results. The call will feature remarks by Jeffrey Mack, chairman, president and chief executive officer, and Brian Anderson, vice president, controller and interim chief financial officer.

A live webcast of Wireless Ronin's earnings conference call can be accessed on the "Investors" section of its corporate Web site. Alternatively, a live broadcast of the call may be heard by dialing (888) 633-9563 inside the United States or Canada, or by dialing (706) 679-6372 from international locations. An operator will direct you to the Wireless Ronin conference call. A webcast replay of the call will be archived on Wireless Ronin's corporate Web site.

About Wireless Ronin Technologies

Wireless Ronin Technologies, Inc. (www.wirelessronin.com) is the developer of RoninCast® digital signage, a complete software solution designed to address the evolving digital signage marketplace. RoninCast digital signage provides clients with the ability to manage a digital signage network from one central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services are offered by Wireless Ronin to support RoninCast software

including consulting, creative development, project management, installation, hosting and training. The Company's common stock is traded on the NASDAQ Global Market under the symbol "RNIN".

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