



5929 Baker Road, Suite 475
Minnetonka, MN 55345

Phone: 952.564.3500
Fax: 952.974.7887

RoninCast Digital Signage by Wireless Ronin Selected
for New Windsor, Canada Sports Arena

MINNEAPOLIS, MN – August 26, 2008 – Wireless Ronin Technologies, Inc. (NASDAQ: RNIN), a Minneapolis-based worldwide digital signage provider, today announced that it has entered a three-year agreement to provide its RoninCast® digital signage solution to the Ontario Hockey League’s Windsor Spitfires. The RoninCast solution will be implemented throughout the new Windsor Family Credit Union (WFCU) Centre in Windsor, Ontario, Canada, which will serve as the home arena to the Spitfires upon its opening in late 2008.

“We are very excited to bring a high-tech edge to the WFCU Centre arena with our RoninCast digital signage network. This system will allow the Spitfires team to meet a variety of communication needs all through one platform. Our Wireless Ronin office located in Windsor is especially excited to be able to support their hometown hockey team,” said Robert Whent, president of Wireless Ronin Technologies Canada. “This is a great example of the success we’re seeing across various industries which, in turn, is driving the growth of our company.”

Twenty-nine NEC LCD screens using RoninCast digital signage software will be located throughout the facility to provide an enhanced experience for visiting sports fans. By using RoninCast's scheduling and display zoning features, the Windsor Spitfires will be able to broadcast game coverage and other facility and event information throughout the venue, as well as provide a new advertising revenue source for the team. The scheduling and management of content will be performed by Wireless Ronin from the Windsor office.

"The RoninCast displays are going to be a key element in creating a high-energy and exciting atmosphere for our team's games," said Bob Boughner, a former professional National Hockey League player, and the current president, general manager and head coach of the Windsor Spitfires. "With this system we will be able to give corporate partners an outstanding opportunity to reach out to an amazing target market as well as enhance the game experience in the concourse areas by having the ability to broadcast the games to spectators anywhere in the facility. Having this company right here in Windsor played a big part in us choosing Wireless Ronin."

"With the acquisition of Windsor, Ontario-based McGill Digital Solutions last August, we have been able to add an incredible team of talent that is allowing us to reach customers worldwide in a new way." said Jeffrey Mack, chairman, president and CEO of Wireless Ronin Technologies.

The new 302,000-square-foot WFCU Centre facility features a spectator bowl arena with a capacity of 6,500 visitors, and will also include three community ice rinks and other multi-use facilities. As the new home of the

popular Spitfires hockey team, the WFCU Centre will host 34 OHL home games per season, averaging approximately 5,000 spectators per game. Additionally, the venue will be host to the 2008/2009 OHL All Star game next February, and is expected to regularly host concerts and other special events.

About Wireless Ronin Technologies

Wireless Ronin Technologies, Inc. (www.wirelessronin.com) is the developer of RoninCast® digital signage, a complete software solution designed to address the evolving digital signage marketplace. RoninCast digital signage provides clients with the ability to manage a digital signage network from one central location. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. An array of services are offered by Wireless Ronin to support the RoninCast software including consulting, creative development, project management, installation, hosting and training. The Company's common stock is traded on the NASDAQ Global Market under the symbol "RNIN".

This release contains certain forward-looking statements of expected future developments, as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements reflect management's expectations and are based on currently available data; however, actual results are subject to future risks and uncertainties, which could materially affect actual performance. Risks and uncertainties that could affect such performance include, but are not limited to, the following: estimates of future expenses, revenue and profitability; the pace at which the Company completes installations and recognizes revenue; trends affecting financial condition and results of operations; ability to convert proposals into customer orders; the ability of customers to pay for products and services; the revenue recognition impact of changing customer requirements; customer cancellations; the availability and terms of additional capital; ability to develop new products; dependence on key suppliers, manufacturers and strategic partners; industry trends and the competitive environment; and the impact of losing one or more senior executives or failing to attract additional key personnel. These and other risk factors are discussed in detail in the Company's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission, on May 9, 2008.

Wireless Ronin® and RoninCast® are registered trademarks of Wireless Ronin Technologies, Inc. All other trademarks referred to above are the property of their respective owners.

###

Contacts:

Media

Holly Heitkamp, Marketing Specialist

hheitkamp@wirelessronin.com

(952) 564 – 3560

Investor Relations

Al Galgano, Investor Relations

Padilla Spear Beardsley

agalgano@PSBPR.com

(612) 455 - 1720