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Wireless Ronin to be Presenting Sponsor and Educational Conference Session Speaker at the  
2009 Digital Signage Expo in Las Vegas

MINNEAPOLIS – February 11, 2009 – Wireless Ronin Technologies, Inc. (Nasdaq: RNIN), a Minneapolis-based [digital signage](#) provider announced today that they will be the Presenting Sponsor of the 2009 **Digital Signage Expo** (DSE) and will be participating in this year's educational conference sessions.

“The Digital Signage Expo has proven to be an exceptional venue for Wireless Ronin to meet prospective buyers and educate the industry on our client work, RoninCast® software and trends in the digital signage industry,” said Scott Koller, EVP of Sales and Project Management for Wireless Ronin. “This is our second year participating as the show’s Presenting Sponsor and we fully anticipate continued growth and interest in digital signage as various industries are realizing the ROI potential of our technology.”

Wireless Ronin will be exhibiting the **RoninCast digital signage software** at booth number 1800. A new solution for the automotive industry, called the Auto-PIC solution, will be the latest addition to the customer applications showcased in its booth. Auto-PIC leverages a new relationship between Wireless Ronin, Chrome Systems, Inc. and eVox Images that allows RoninCast software users to access a full range of automotive content for virtually all major automotive brands.

In addition to the many customer applications to be displayed on the show floor, Wireless Ronin will be presenting a case study overview of the Aramark digital signage program during Wednesday’s educational sessions. Wireless Ronin will also lead two workshops focusing on RoninCast digital menu boards and applications of digital signage in the Quick Serve Restaurant (QSR) industry. These workshops, entitled “**Digital Signage for QSR: Menuboard and Beyond**” will be held each day of the tradeshow and are free to attendees.

The Digital Signage Expo is being held in Las Vegas, NV February 25 and 26. For more information about Wireless Ronin and for a show discount visit: [www.wirelessronin.com](http://www.wirelessronin.com).

### About Wireless Ronin Technologies

Wireless Ronin Technologies ([www.wirelessronin.com](http://www.wirelessronin.com)) is the developer of RoninCast®, a complete software solution designed to address the evolving digital signage marketplace. Wireless Ronin provides clients with a complete, turnkey digital signage system which allows the ability to manage a digital signage network from one central location. The RoninCast® digital signage software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. Wireless Ronin offers an array of services to support RoninCast® software including consulting, creative development, project management, installation, and training. The company's common stock trades on the NASDAQ Global Market under the symbol "RNIN."

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