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Wireless Ronin Takes Two of Six Apex Awards at the Digital Signage Expo
for Projects with Sprint and Thomson Reuters

MINNEAPOLIS – March 5, 2009 - Wireless Ronin Technologies, Inc. (NASDAQ: RNIN), a Minneapolis-based worldwide [digital signage](#) provider and the Presenting Sponsor of the [Digital Signage Expo](#) 2009 (DSE), together with clients Dimensional Innovations, Sprint's design agency, and Thomson Reuters, was honored with two of the six **digital signage awards** presented during the [Apex awards](#) ceremony February 25th at the Las Vegas Convention Center.

"We are very honored to be recognized by DSE's panel of expert judges for our work this year for Sprint and Thomson Reuters," said Scott Koller, EVP of sales and project management for Wireless Ronin. "It is great to see Wireless Ronin's continued digital signage industry leadership recognized with the Apex awards, of which we've received seven of the last 18 presented. We are very proud of this industry acknowledgement flowing from the hard work and dedication of our team at Wireless Ronin."

Wireless Ronin received awards for two projects from a field of 71 entrants in the 2009 Apex competition. In the Interactivity Innovation category, Wireless Ronin was recognized for Sprint's project at the new Indianapolis Colts Lucas Oil Stadium; the Thomson Reuters project was honored in the Finance/Banking category.

The Sprint project centered around an environmental design created by their agency, Dimensional Innovations, with whom Wireless Ronin collaborated to create a fully branded and interactive experience for Lucas Oil Stadium visitors. The Thomson Reuters project spans the globe offering businesses and financial institutions with its product, "InfoPoint", a live news, picture and data network.

"This dynamic project presented the ultimate opportunity to merge Sprint's brand, corporate message, and interactivity in an architectural space. We are excited about the experience created as well as being a part of Sprint's creative team," said Justin Wood, VP of business development at Dimensional Innovations.

The Apex Awards, judged by a third party group of industry professionals, were open to all DSE exhibitors in the 2009 show. One award was handed out in each of the six categories. DSE is the largest international tradeshow solely dedicated to the digital signage industry and related technology.

About Wireless Ronin Technologies

Wireless Ronin Technologies (www.wirelessronin.com) is the developer of RoninCast®, a complete software solution designed to address the evolving digital signage marketplace. Wireless Ronin provides clients with a complete, turnkey digital signage system which allows the ability to manage a digital signage network from one central location. The RoninCast® digital signage software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. Wireless Ronin offers an array of services to support RoninCast® software including consulting, creative development, project management, installation, and training. The company's common stock trades on the NASDAQ Global Market under the symbol "RNIN."

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