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Wireless Ronin Technologies, Inc. Completes Initial Public Offering of 5,175,000  
Shares; Lists on NASDAQ under Symbol "RNIN"

Minneapolis, Minn.—November 30, 2006 -- Wireless Ronin Technologies, Inc. (NASDAQ: RNIN) today announced the sale in an initial public offering of 4,500,000 shares of common stock at a price of \$4.00 per share. The underwriter also exercised an option to purchase an additional 675,000 shares of common stock at the initial public offering price to cover over-allotments, if any. Feltl and Company, Inc. acted as underwriter of the offering. The common stock is now trading on The NASDAQ Stock Market under the symbol "RNIN."

A registration statement relating to these securities has been filed with, and declared effective by, the Securities and Exchange Commission. This announcement shall not constitute an offer to sell or the solicitation of an offer to buy the common stock of Wireless Ronin Technologies, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction. Copies of the final prospectus may be

obtained by contacting Feltl and Company, Inc., 225 South Sixth Street, Suite 4200, Minneapolis, MN 55402.

#### About Wireless Ronin Technologies, Inc.

Wireless Ronin provides dynamic digital signage solutions targeting retail and service markets. Digital signage is an electronic communication media viewed on a video display. A common example of digital signage is an electronic billboard display in an arena or other public area. Through a software suite marketed as RoninCast, Wireless Ronin provides an enhanced enterprise-level content delivery system that manages, schedules and delivers digital content over wireless or wired networks. RoninCast's flexibility allows development of custom solutions for specific customer applications.

RoninCast is a digital alternative to static signage, such as cardboard, posters or other forms of displays delivering a static message, and provides customers with a dynamic visual marketing system designed to enhance the way they advertise, market and deliver their messages. For example, digital signage utilizing RoninCast can be combined with interactive touch screens to create new platforms for assisting with product selection and conveying marketing messages. RoninCast delivers turn-key solutions including project planning,

design services, deployment, training, hardware, maintenance and 24/7 help  
desk support.

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